



NEWS

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Seton Hall To Offer Certified Financial Planner Cert. Program

South Orange, NJ July 14, 2022 – Seton Hall University has been approved by Certified Financial Planner Board of Standards, Inc. (CFP Board) to provide a new [financial planning professional certificate program](#).

The CFP Board is a Washington, D.C.-based independent 501(c)(3) non-profit organization whose mission is to benefit the public by granting, upholding and promoting the CERTIFIED FINANCIAL PLANNER™ (CFP®) certification.

The University will offer the Certified Financial Planner Professional Certificate Program online with live instruction from experts in the financial services industry. The program is open to the public and designed for working professionals.



“CFP Board is pleased to approve the program at Seton Hall as a CFP Board Registered Program,” said Kamila Elliott, CFP®, chair of CFP Board’s Board of Directors. “As student interest in financial planning as a career continues to grow, we anticipate that Seton Hall’s program will contribute significantly to the number of qualified candidates seeking to attain CFP® certification, the standard of excellence for competent and ethical financial planning.”

“Our CFP® Professional Certificate Program was developed with working professionals in mind,” said Mark Schild, M.B.A., assistant dean and finance instructor in the Stillman School of Business. “As a CFP Board Registered Program, we provide comprehensive instruction with an emphasis on quality client service.”

Seton Hall’s professional certificate program will be offered online October 2022 – August 2023 with live, synchronous instruction from CFP®-certified experts in the financial services industry. The program curriculum consists of six required courses — such as insurance, investment and retirement planning — and one Capstone review course that delivers information about areas in financial planning for both beginning and established practitioners. Students can complete the program within a 10-month period and are then eligible to sit for the CFP® Certification Examination in November 2023.

There are only 3,700 CFP professionals registered in New Jersey, which has a population of more than 8.8 million. To address the demand, the CFP Board is working to build and diversify the ranks of financial planners to meet the needs of increasingly diverse consumers.

“For those considering a career in financial planning, earning a CFP® certification sets them on the path to a rewarding career in a rapidly growing field,” said Schild. “For those already in the financial services profession, earning the CFP® certification is a proven investment in future growth and helps sets them apart from the competition.”

Those interested in the program can visit [here](#) for more information, or join an information session during which you will be able to speak with instructors and staff about the Fall 2022 program. Choose from the following dates:

- Wednesday, July 27 at 12 p.m.
- Wednesday, August 24 at 12 p.m.

[Sign up for an information session »](#)

Those who would like more information but cannot attend any of these sessions, may please contact Assistant Dean Mark Schild, M.B.A., CFP® at Mark.Schild@shu.edu or (973) 275-2177.

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An online version of this story may also be found at <https://www.shu.edu/continuing-education/news/seton-hall-to-offer-cfp-professional-certificate-program.cfm>

About the Certified Financial Planner Board of Standards, Inc.

Certified Financial Planner Board of Standards, Inc. (CFP Board) is a Washington, D.C.-based independent 501(c)(3) non-profit organization whose mission is to benefit the public by granting, upholding and promoting the CERTIFIED FINANCIAL PLANNER™ (CFP®) certification. Those who earn the certification are distinguishing themselves among their peers by meeting CFP Board’s education, examination, experience and ethics requirements. Students completing the financial planning program at Seton Hall will meet the coursework requirement for CFP® Certification and be eligible to sit for the CFP® Certification Examination administered by CFP Board.

CERTIFIED FINANCIAL PLANNER™ certification is the standard of excellence in financial planning. CFP® professionals meet rigorous education, training, and ethical standards, and are committed to serving their clients' best interests today to prepare them for a more secure tomorrow.

CFP Board currently oversee more than 300 programs at more than 200 institutions. CFP Board Registered Programs are financial planning education programs at the college or university level that meet specific criteria for educating individuals who wish to fulfill the education component for obtaining CFP® certification.

ABOUT SETON HALL UNIVERSITY

One of the country’s leading Catholic universities, Seton Hall has been showing the world what great minds can do since 1856. Home to nearly 10,000 undergraduate and graduate students and offering more than 80 rigorous majors, Seton Hall’s academic excellence has been singled out for distinction by *The Princeton Review*, *US News & World Report* and *Bloomberg Businessweek*. Seton Hall, which embraces students of all religions, prepares its graduates to be exemplary servant leaders and caring global citizens. Its attractive main campus is located in suburban South Orange, New Jersey, and is

only 14 miles by train, bus or car to New York City, offering a wealth of employment, internship, cultural and entertainment opportunities. A new independent economic analysis of the University found that Seton Hall provides a significant impact on New Jersey's economy, totaling over \$1.6 billion annually and creating and sustaining nearly 10,000 jobs. The university's nationally recognized School of Law is prominently located in downtown Newark. The University's Interprofessional Health Sciences (IHS) campus in Clifton and Nutley, N.J. opened in the summer of 2018. The IHS campus houses Seton Hall's College of Nursing, its School of Health and Medical Sciences as well as Hackensack Meridian *Health's* Hackensack Meridian School of Medicine. For more information, visit www.shu.edu.